



Alex Bratty



Leveraging the Science of Happiness to Increase Performance, Productivity, & Profitability

It's common knowledge that happy employees are more engaged and productive, but it's <u>not</u> common practice.

Only 31% of employees are engaged in their work, which means 69% are not, and that costs companies between **\$483-\$605 billion each year in lost productivity** (2017 Gallup State of the American Workplace Report).

These stats may tell a compelling story, but they don't provide what organizations, like yours, really need: how to implement a solution that finally fixes the problem and increases employee motivation, enhances accountability, and improves performance. Imagine the short- and long-term impact this could have on your company if your people are more driven and productive.

Alex works with corporations and associations, showing them **how to leverage the competitive advantage of a positive work culture.** She delivers powerful strategy that results in **better employee engagement**, **job satisfaction**, **and team commitment...which all leads to a healthier and happier bottom line**.

Most Requested Topics for Keynotes and Training Presentations:

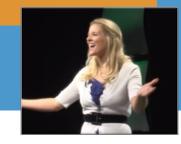
- The Science of Happiness at Work: Increase Performance & Productivity
- ✓ Optimize a Strengths-Based Culture to Get the Most From Your Team
- Successfully Navigate Change & Increase Employee Engagement
- ✓ Build Resilience for a Stronger, Healthier Workforce

"Alex is a fantastic speaker. She has an energetic presence that is exciting and contagious. **Her stories are very relevant and her insights are right on target.**"

~ Robin Garfield, Executive Vice President, ${f CNN}$

"Alex Bratty is warm and engaging; her enthusiasm energized our group and **her knowledge made a real impact on our members.**" ~ Kris Amundson, Executive. Director, National Association of State Boards of Education

"Alex knows her stuff and delivers it with ease and charm...she always provides **the perfect blend of energy, relatability, and educational content.**" ~ Phyllis Cuttino, Director, **Pew Charitable Trusts**



Alex Bratty is the founder of Happiness @ Work. She combines 20+ years of business and research experience with her expertise in positive psychology to provide programs that have been scientifically tested for success in the workplace.



www.HappinessAtWorkNow.com